



## Tie breakers for sponsors and decision makers

Besides being a unique opportunity to grow skills and network with Qlik enthusiasts, the Qlik Sense Deep Dive is adding real value for organizations allowing their staff to attend the event.

## Essentials on Qlik Sense and Advanced Analytics Integration

- ✔ Get more analytical value out of your Qlik apps and data sources by going beyond mere description and combining them seamlessly with advanced and predictive analytics
- ✔ Secure, refine and future-proof your Qlik investments by integrating advanced and predictive analytics in your existing BI technology stack and using open source standards like R and Python
- ✔ Upgrade and evolve your own workforce instead of hiring a super-expensive data scientist, external consultant or bother an overstressed advanced analytics department

## Advanced Qlik Sense Extension Development

- ✔ Go beyond the limitations of Qlik Sense standards and enable your Qlik staff to create any highly performant custom visualization for any business requirement you or your departments might have
- ✔ Don't let your web developers start at the primordial ooze of Qlik Sense Extension development, but let them catch up with the combined expertise and efficacy of two Qlik Luminaries, which know the Qlik APIs and frameworks inside out
- ✔ Future-proof your Qlik extensions investments by mastering upcoming industry standards for web-programming like Typescript or reusable directives and efficiently keep pace with Qlik's new release cycle of five versions per year.

## Advanced Qlik Sense Scripting

- ✔ The in-depth understanding of Qlik Sense offers a wide range of potential applications such as data quality tools or error monitoring and handling
- ✔ Prevent your Qlik Sense environment from lacking performance and give end-users the optimal experience for the hardware they have. If you know how the engine works, you can just do it.



- ✔ Be more efficient in your app development. The profound knowledge and best practice techniques will speed up your scripting

## Qlik Sense Security

- ✔ Qlik Sense' platform approach enables you to use it as a single point of truth. Be aware of all opportunities you have
- ✔ Drive the Data Democratization in your company. The possibility to give access to information based on virtually any role and decision-making responsibility you may have is a the mean to this end
- ✔ How is your business intelligence information shared? Across your company it should be carried out according to a "need to know" principle. Ad hoc access to sensitive data, should be justified by the reason and intent behind it